

**Genuine Accessories**

**MARUTI SUZUKI**  
Way of Life!



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**MGA**  
MARUTI GENUINE ACCESSORIES

# Ritz

Live the moment



# Elegant Exteriors

Welcome to the world of Maruti Genuine Accessories – the world that lets you enhance your Maruti Suzuki experience. Each accessory is a perfect blend of design & technology, which helps you cherish your drive and offers you the best way to Live the Moment.



**Alloy Wheel**

Gives an elegant and classy look. Improves the ride quality and is specially designed for Ritz.



**Wheel Cover**

Engineered to ensure a perfect fit, balance and elegant look.



**Fog Lamp Kit**

Powerful fog lights ensure better visibility and your safety in the most difficult foggy weather. Customised to the vehicle's electrical system.



**Door Visor Set**

Improves the look and protects from rain while allowing fresh air inside the car.



**Mud Flap Set (Front & Rear)**

Designed to match the profile of the bumper perfectly. Made from high quality material. Long life ensured.



**Sun Control Film**

CMVR regulation compliant scratch resistant glass coatings that help your car to stay cool, enhancing the efficiency of your car air conditioner. The visual light transmission (VLT) levels are 50% for side glasses and 70% for rear glasses.



**Body Side Moulding**

Enhances the look of the vehicle besides offering protection from minor scratches.

# Body Graphics

Product designed to enhance the attitude of your car while adding that "style" statement. Built to strict Maruti Suzuki specifications with almost 50 micron thin film base, these graphics have a long life without colour fading.



**Body Cover**

Tailor-made according to the shape of the vehicle for a perfect fit and has locking clips for firmly holding the cover in place. Protects from harsh weather. Available in Silver and Tyvek options.

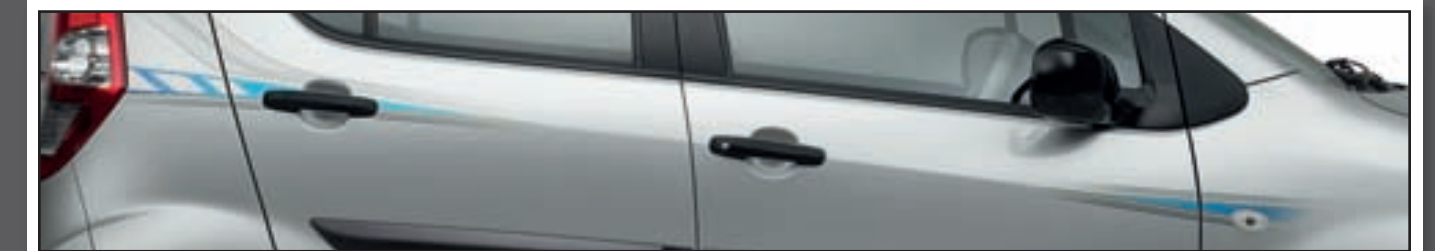


**Bumper Moulding (Front & Rear)**

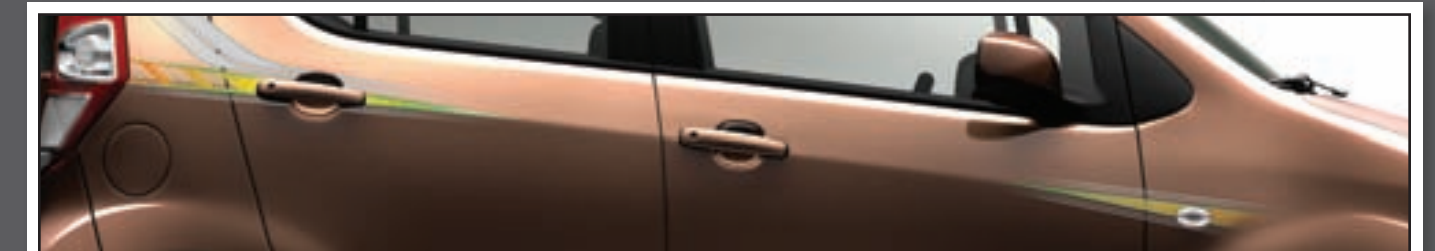
Protects the bumpers from scratches and enhances the look of the vehicle.



**Carbon**



**Sharp-1**



**Sharp-2**

# Seductive Interiors

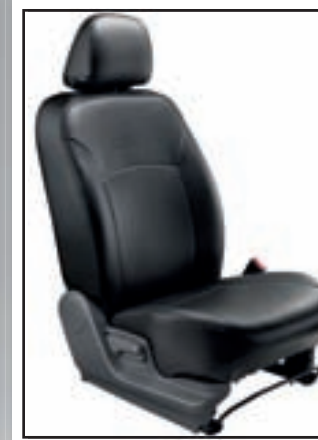


**Leather Seat Covers**

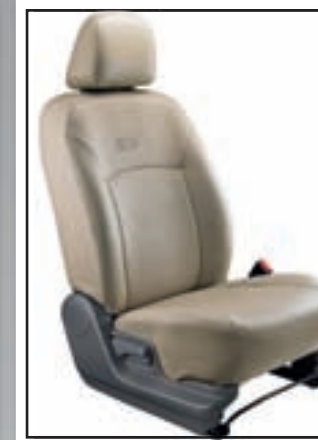
Made from the finest quality of imported Italian leather, tailored for a perfect fit and finish. Add class to the vehicle and unmatched comfort for passengers.



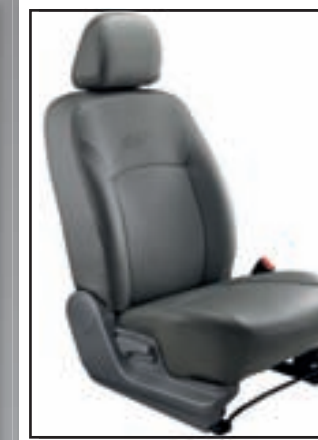
**Cream**



**Black**



**Beige**



**Grey**

**Art Leather Seat Covers**

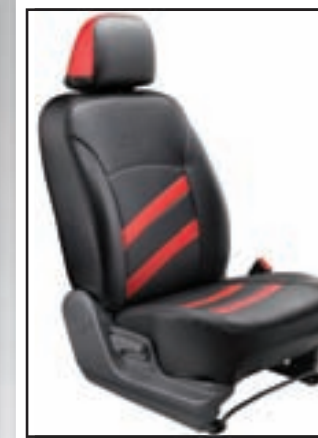
Made from high grade art leather, resulting in a product that gives pleasure of pure leather.



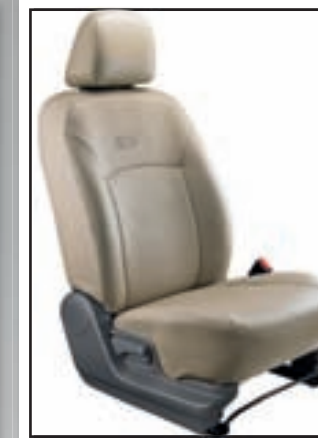
**Truffle & Silver Grey**



**Black & Cream**



**Black & Red**



**Beige**

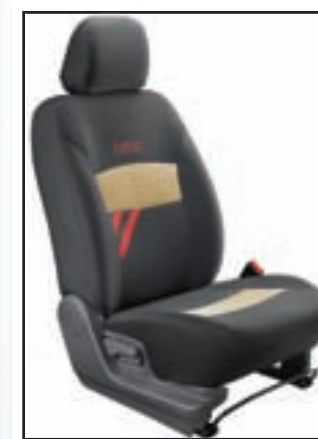
Available in Cream, Black & Grey Mono Colour options.

**Fabric Seat Covers**

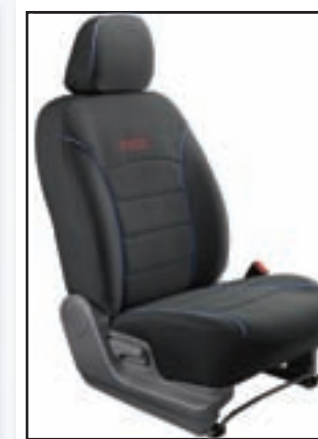
The seat covers are of very high quality fabric and available in vibrant designs.



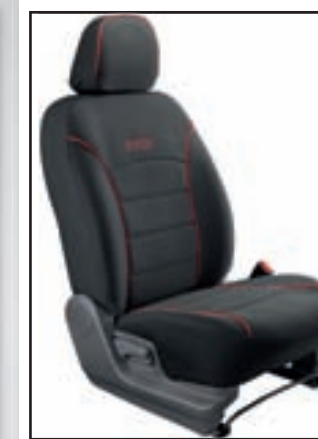
**Black & Blue**



**Black & Cream**



**Black with Blue Beeding**



**Black with Red Beeding**





## Leather Steering Wheel Covers

Made from high quality imported Italian leather. Designed for perfect grip and comfort.



Grey Colour



Black Colour



Bisque Colour

Also available in Cream Colour.

## Art Leather Steering Wheel Covers

Made from high quality imported material. Designed for perfect grip and comfort.



Black & Cream Colour



Black & Red Colour



Truffle & Silver Grey Colour

Also available in Grey, Black and Bisque Mono Colour options.



## Designer Mats

Colourful companions for your colourful Ritz. • Washable  
• Protection to carpet • Customised fitting • Eco-friendly



## Carpet Mats

Made from high quality imported material, in attractive patterns and designed to fit the Ritz floor.



## Basic Mats

Made from high quality vinyl material, in attractive patterns and designed to fit the Ritz floor.



## Full Floor Mats

Full Floor Mats cover full floor area and have deep grooves and raised ridges to catch and hold slush and mud while protecting the vehicle's carpeting.



**Power Window Kit (Front)**

Roll down the front windows with ease and comfort.



**Power Window Kit (Rear)**

Passengers in the rear seat can enjoy the outside scenery or weather by rolling down the windows without effort.



**Door Sill Guard (Front & Rear)**

Step in, in style. The door sill guard protects the paint and also gives a sporty look to your Ritz.



**Cigarette Lighter Set**

Light up in style with our trendy lighter set.



**Comfy Pillow, Neck Support & Seat Belt Cushion**

Add comfort and safety to your drive.



**Reading Lamp**

Flexible lamp helps the rear seat passenger to read and work on laptop during travel.



**Rear Parcel Tray**

Stock your nick-nacks and elegantly cover luggage compartment.





# Infotainment on Wheels



## Navigation System\*

It's light-weight and pocket-sized design makes it extremely portable. The bright 8.9 cm touchscreen interface is highly responsive and intuitive to use. Turn-by-turn Voice and Visual Guidance informs your distance from the next turn and which direction to go. MSIL Dealer network is also mapped for your convenience.  
*Available in multiple variants.*



\* Available in selected cities only

## Parking Sensor

Welcome to the world of effortless reverse parking. The reverse parking sensor senses distances and obstacles and provides you video & audio alerts to aid you to squeeze in and out of narrow spaces effortlessly.



**Reverse Parking Sensor With Camera**

- Key features include :-
- 8.9 cm TFT Screen Display
  - Automatic function switch
  - Digital distance display
  - Left/Right obstruction display via simulation bars



**Reverse Parking Sensor**

- Key features include :-
- Digital Display
  - Sound Alert
- Available in multiple variants.*

# Audio Systems



## Integrated Audio System (NSCR 03)

- Integrated Audio System • 4 Channel High Power Output - 45W X 4ch • CD/MP3/WMA Receiver with FM/AM Tuner
- CD-R / CD-RW Compatible • Rotary Encoder Volume Control Knob (Endless Type) • Harmonic Illumination (Amber)
- Front AUX-In • Pre-out for Optional Amplifier Interface • CD Changer Compatible (Optional)



## Sony Stereo (WX GT 78UIM)

- 2DIN Slot CD/MP3/Aux/USB**
- 52W x 4, Output
  - Front AUX-IN
  - Blue key illumination
  - Rear USB (with Cable)
  - ZAPPIN

## JVC Stereo (KW-XG706)

- Double-DIN CD Receiver with USB Port**
- MP3/WMA Compatible with ID3/WMA Tag
  - MOS-FET 50W x 4 Max.
  - Ready for Bluetooth Adapter\*
  - Ready for iPod\*
  - Front AUX Input
  - USB G2 Audio



## Sony Stereo (BT 3750)

- CD/MP3/USB/Aux In / Bluetooth**
- 52W x 4
  - 3 Preout
  - Front AUX-IN & USB
  - Hands-free Talking & Music
  - Streaming-Built in Microphone



## JVC Stereo (KW-AVX 710)

### Multimedia DVD/CD Receiver with 17.8cm wide Touch Panel Monitor

- MOS-FET 50W x 4
- Built-in 17.8 cm TOUCH PANEL Monitor
- Ready for Bluetooth® Wireless Technology\*
- WAV/MP3/WMA Compatible (DVD/CD)
- DivX®/JPEG/MPEG1,2 Compatible (DVD/CD)
- Ready for iPod\*
- GIGA Mp3 Multi
- 7-Band iEQ
- 2.5V Line Output Level

## JVC Stereo (KD-BT11)

### Built-in Bluetooth Wireless Technology/CD Receiver

- MP3/WMA Compatible with ID3/WMA Tag
- MOS-FET 50W x 4
- Built-in Bluetooth® Wireless Technology
- Ready for iPod\*
- Front AUX Input
- Phone Book Transfer
- SMS Display





**Sony Stereo (MEX DV 1505 U)**

CD/MP3/DVD+R/+RW/DVD-R/-RW/Divx/WMA/VCD/Jpeg

- 52W x 4
- Front USB
- FM18/AM12
- Front +Rear/Sub Switchable Preout
- Slot Detachable
- EQ3



**Sony Stereo (CDX GT 686 UI)**

- 52W x 4
- Flipdown FI. Display
- USB/ iPod 1 wire control
- DM+ (Codec Enhancer)
- ZAPPIN
- Blue/ Green illumination

**JVC Stereo (KD-DV6405)**

Multimedia DVD/CD Receiver with Front AV-In

- WAV/MP3/WMA/MPEG1, 2 /DivX® Compatible (DVD/CD)
- MOS-FET 50W x 4
- Front AV-IN (Video/Audio)
- GIGA MP3 MULTI
- Ready for iPod\*
- cEQ



**Sony Stereo (CDX GT 48 UM)**

- 52W x 4
- 2 Preout
- Front USB/ Front AUX-IN
- DM+ (Codec Enhancer)
- Quick Browzer
- ZAPPIN



**Sony Stereo (MEX DV 80M)**

CD/MP3/DVD+R/+RW/DVD-R/-RW/Divx/WMA/VCD

- 52W x 4
- Rear Preout
- FM18/AM12
- Slot Detachable
- EQ3



**JVC Stereo (KD-R505)**

MP3/CD Receiver with USB & Frontal AUX-IN

- MP3/WMA Compatible with ID3/WMA Tag (CD)
- MOS-FET 50W x 4
- Ready for iPod\*
- Front USB Port
- 3-Band iEQ

**JVC Stereo (KD-DV4406)**

DVD/CD Receiver with Front AUX

- WAV/MP3/WMA Compatible, MPEG1, 2 /DivX® Compatible (DVD/CD)
- MOS-FET 50W x 4
- Reday for iPod\*
- Front AUX-IN (Audio)
- GIGA MP3 MULTI
- cEQ



**Kenwood Stereo (KDC MP543U)**

CD/MP3/WMA Receiver with FM/AM Tuner with Front USB & AUX-IN

- AAC / WMA Compatible
- MOS-FET 50W X 4
- 02 Preouts
- MP3 Decoder with ID-3 Tag
- Auto Memory Entry (AME)
- Selectable Channel Spacing



# Speakers



### Sony Stereo (CDX GT 45IPM)

- 52W x 4
- 2 Preout
- Front AUX-IN
- iPod Direct control

### Sony Stereo (CDX GT 28M)

- MP3 & WMA playback capability
- 52W x 4
- 1 Preout (R/S)
- Front AUX-IN



### Kenwood Stereo (KDC MP343)

#### CD/MP3/WMA Receiver with FM/AM Tuner with Front AUX-IN

- WMA Compatible
- MOS-FET 50W X 4
- 1 Preouts
- MP3 Decoder with ID-3 Tag
- Auto Memory Entry (AME)
- Selectable Channel Spacing



### JVC Stereo (KD-R305)

- MP3/CD Receiver with Frontal AUX-IN
- MP3/WMA Compatible with ID3/WMA Tag
- MOS-FET 50W x 4 Max.
- 1 Pair Preout
- Frontal AUX-IN
- Rotary Encoder Volume Control
- 3-Band Graphic EQ



### JVC Stereo (KD-G336)

#### CD/MP3/WMA Receiver with FM/AM Tuner with Front AUX-IN

- WMA Compatible
- MOS-FET 50W X 4
- 01 Preouts
- MP3 Decoder with ID-3 Tag
- Auto Memory Entry (AME)
- Selectable Channel Spacing



### JVC Speaker (CS-FS60)

- 16 cm 2-Way Separate Speakers
- 270W Peak/45W RMS Power
- Frequency Response: 35Hz-40,000Hz
- Crossover Frequency: 4kHz
- Strontium Magnet (Woofer)
- Heat-Resistant Voice Coil
- In-Line Crossover Network

### Sony Speaker (XS GTX 16202S)

- 16 cm 2-Way Separate Speaker
- Peak Power: 260W
- Rated Power: 60W



### Sony Speaker (XS GTX 16402)

- 16 cm 4-way Coaxial Speaker
- Peak Power: 300W
- Rated Power: 75W

### JVC Speaker (CS-HX647)

- 16 cm 4-way Coaxial Speakers
- 310W Peak/50W RMS Power
- Frequency Response: 30Hz-25,000Hz
- Crossover Frequency: 4, 8, 12kHz
- Strontium & Neodymium Magnet
- Heat-Resistant Voice Coil



### Sony Speaker (XS GTF 16252)

- 16 cm 2-Way Coaxial Speaker
- Peak Power: 190W
- Rated Input Power: 40W

**JVC Speaker (CS-V626)**

**16 cm 2-way Speakers**

- 210W Max./30W Nom. Music Power
- Frequency Response: 35Hz-25,000Hz
- Strontium & Neodymium Magnet
- Heat-Resistant Voice Coil



**Kenwood Speaker (KFC - 1656NM4)**

**16 cm Dual Cone Speaker System**

- Peak Power: 130 W
- Mounting depth: 44 mm



## Steering Remote Control

**JVC Steering Remote Control (RM-RK39)**

- Compatible with all JVC Stereos.



# Security Systems

Engineered for Safety



Scared of parking your Ritz in a non-secure area? Banish all fears-for here is all the security you need in the world.

### SECURITY SYSTEM (PREMIUM)

**Advanced Features**

Drive Lock Mode (By Speed & Ignition), Drive Unlock Mode (By Key & Ignition), Water Proof Remote, Room Lamp Illumination, Two Stage Shock/Impact Sensor Adjustable, Key Sense, Shock Sensor, Personalised Pin Code.

**General Features**

Remote Lock/Arming & Unlock/Disarming, Doors/Trunk/Bonnet Protection, Doors/Trunk/Bonnet Open Signal, Personal Protection Alarm (Panic Alarm), Mute Lock/Unlock, Auto Rearm, Car Locator, Flashing L.E.D., Emergency Disarm, Valet Mode, Passive/Active Arming Mode, Passive Lock Mode, Car Jack Mode, Intrusion Alert/Report, Radio Frequency Lock Out.

### SECURITY SYSTEM (REGULAR)

**Advanced Features**

Drive Lock Mode, Drive Unlock Mode, Room Lamp Illumination, Personalised Pin Code.

**General Features**

Remote Lock/Arming & Unlock/Disarming, Doors/Trunk/Bonnet Protection, Doors/Trunk/Bonnet Open Signal, Personal Protection Alarm (Panic Alarm), Mute Lock/Unlock, Auto Rearm, Car Locator, Flashing L.E.D., Emergency Disarm, Valet Mode, Passive/Active Arming Mode, Passive Lock Mode, Car Jack Mode, Intrusion Alert/Report, Radio Frequency Lock Out.

Host of other user-friendly features: Please refer to the manual.



# Car Care



### Anti Corrosive Underbody Coating (Premium)

- 100% Graft Co-Polymer base coating
- 5 year Warranty
- Elastic Coating does not develop cracks even under constant vibration
- Resistance to Stone Chipping
- Textured elastomeric surface reduces noise from the underbody



### Anti Corrosive Underbody Coating (Regular)

- Bitumen cum Resin base coating
- 3 year warranty
- Corrosion inhibitor forms tough elastic and continuous film
- This material has good anti-drumming effects and is highly resistant to abrasion



### Surface Refinement & Protection Kit

Safely and effectively removes -minor scratches, oxidation, stubborn stains & other paint imperfections like orange peels, dust nibs, etc. Protects painted surface from ultra violet light damage, oxidation & environmental pollution like smoke, dust, etc. Produces a brilliant, lustrous, durable " wet look" finish. Also enhances appearance and restores natural sheen to the tyres, bumpers, rubber and plastic mouldings and Engine compartment.



### Paint Protection Kit

Protects painted surface from the effect of weather like ultra violet light damage. Shines & restores original look producing an exceptionally durable, ultra high gloss finish.



### Dash Board Shiner

Protects against UV rays. Prevents fading and does not allow the dust to stick.



### Automotive Body Polish

Protects paint effectively, removes dust and pollution grime from painted surface.



### Automotive Car Shampoo

Leaves the body dirt and grease free without any stain marks.



### Automotive Glass Cleaner

Cleans windshield, door glasses and other glass parts.

# Life Style



**Thermoelectric Cooler-cum-Warmer**

Chill the drink or warm the food inside or outside the car as required. The temperature increases or decreases by 20° C from ambient temperature.



**Seat Back Pocket**

Convenient to store articles like magazines, mobile phones etc. Fits behind the front seats.



**CD Visor**

Slides over your vehicle's existing visor. Stores CDs or DVDs within easy reach.



**Swiss Army Knife**

Utilities such as Blade, Nail-file, Nail-cleaner, Scissors, Key ring, Tweezers, Cork screw, Can opener, Small screwdriver, Wire stripper etc. (features depend on the model).  
Following models are available :  
1. Swiss Army Knife (7 functions)    2. Swiss Army Knife (9 functions)  
3. Swiss Army Knife (12 functions)    4. Swiss Army Knife (Travellers Kit)



**Emergency Light**

A very handy and convenient emergency light that draws power from cigarette lighter or battery.



**Sun Visor Tissue Box**

Slides over your vehicle's existing visor & stores tissue papers. Easy to reach & keeps the dashboard free from clutter.

The perfumes not only freshen up instantly but also energise. Choose from a variety of fragrances...

## Carmate Perfumes



**Natural Spa Available in**  
Ocean, Green Tea, White Musk & Lavender Fragrances

**Sai Angel Available in**  
Black Wild Berry, White Musk & Pink Baby D Fragrances

## Ambipur Perfumes



**Available in**  
Tropic, Vanilla, Aqua, Citrus Zest, Waves & Aroma Therapy Fragrances

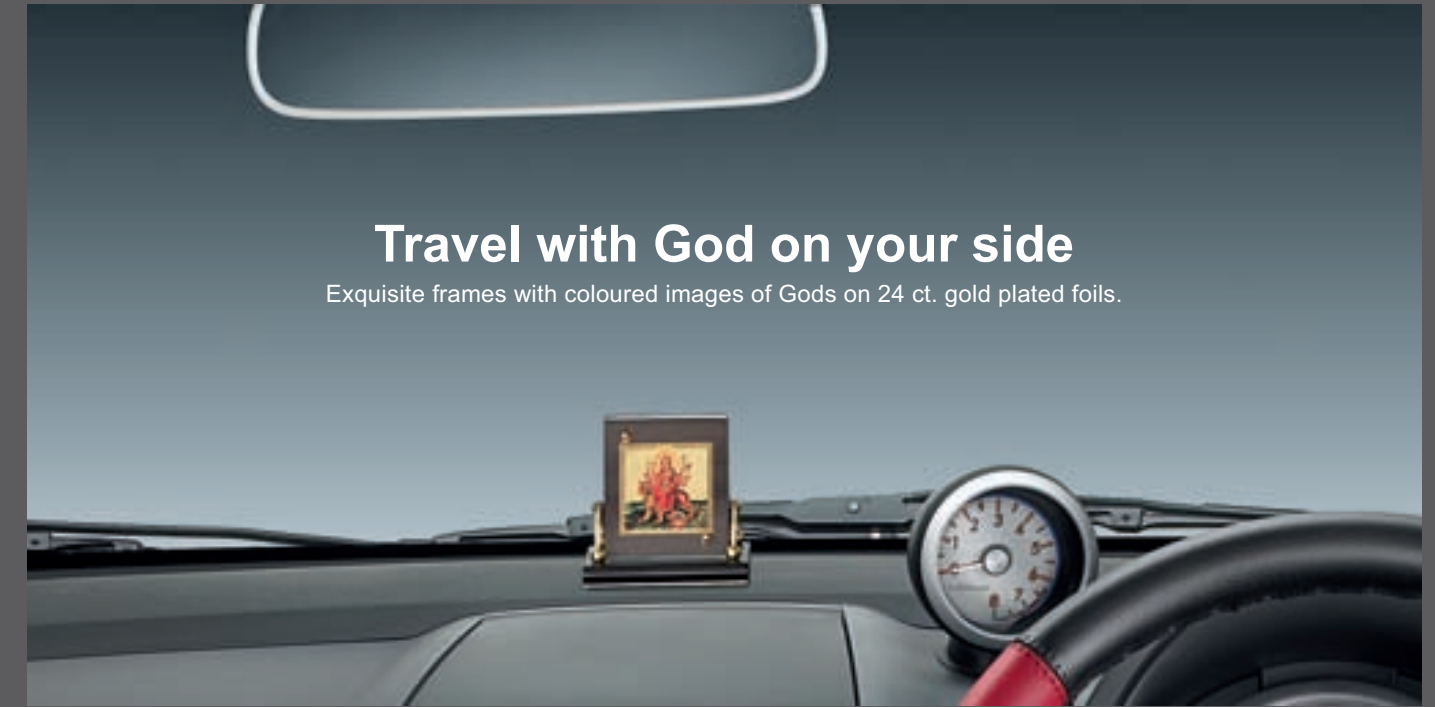
## Everfresh Perfumes



**Available in**  
Cool Vanilla, Pacific Ice, Clean Car, Pure Sandal, Tropical Forest & Lime Breeze Fragrances

(Refill packs also available for Ambipur & Everfresh Perfumes)

# Diviniti



## Travel with God on your side

Exquisite frames with coloured images of Gods on 24 ct. gold plated foils.



Walnut Colour Car Frame with back Light

Acrylic Car Frame

Metallic Car Frame

Acrylic Car Frame

Signature Royal Car Frame

Acrylic Car Frame

MDF Car Frame

Acrylic Car Frame

Decorative MDF Frame

Metallic Car Frame

Decorative MDF Frame

Acrylic Car Frame

MDF Car Frame, Oval

Acrylic Car Frame

MDF Car Frame

Note : All specifications are subject to change without prior notice. Some Accessories might not be readily available at Dealership outlets. Please ask your nearest Maruti Suzuki Dealer for more details.